

REDDIE DIGITAL FILMMAKING CAMP



The Henderson State University Digital Filmmaking Camp is an experience for students ages 14 to 18. The program is funded by a grant from the Arkansas Arts Council. Participants will engage in a variety of digital media production workshops culminating with a presentation for the public in The Studio Theatre in Arkansas Hall. The camp will meet during the week of June 25-28th, 2024 on the campus of Henderson State University in Arkadelphia, Arkansas.

The program is an overnight experience with the goal of immersing students in digital media production. Each participant will engage in experiences each day. During the evenings, students will participate in team-building activities and masterclasses with the camp faculty and staff.

DIGITAL MEDIA PRODUCTION

Instructors: Scott McKinnon and Paul Glover

Digital Media Production participants will have the opportunity to learn from Henderson State University digital media faculty and produce their own newscast, sportscast or commercial. Participants will get experience presenting in front of the camera and behind the scenes operating a variety of digital cameras such as drones, GoPro and phone cameras.

Participants will produce their own soundtracks and edit their projects using Adobe industry software. Once completed, the teams get to showcase their work to the campus for possible awards. Participants not only take away skills and knowledge that will enhance their digital storytelling techniques for different types of broadcasts, but also a product they can put on their demo reel that says, "I am Reddie for the next challenge!"

Learn hands-on training in

- Producing in the field and studio
- Presenting on-camera
- Directing
- Videography
- Editing
- Soundtrack design

ITINERARY (Tuesday, June 25 – Friday, June 28, 2024)

Day 1 - TUESDAY JUNE 25, 2024

- 5:00 pm Participants check-in, receive dorm assignments.
- 6:00-6:30 pm Meeting with all student participants and instructors.
- 6:30-7:30 pm Dinner
- 7:30-9:00 pm Full Company Activity Session
- 9:00 pm Return to dorms
- 10:00 pm Lights Out

Day 2 – Course 1 – Preproduction - WEDNESDAY, JUNE 26, 2024

- 8:45 – 9:15 am Opening Activity
- 9:15 – 10:45 am Course 1.1 – Screenwriting
- 10:45 – 11:00 am Break
- 11:00 – 12:15 pm Course 1.2 – Locations and Lighting
- 12:30 - 1:30 pm Lunch
- 1:45 – 3:15 Course 1.3 - Pre-Visualization
- 3:30 – 5:30 Matinee

Day 3 – Course 2 – Production - THURSDAY, JUNE 27, 2024

- 8:45 – 9:15 am Opening Activity
- 9:15 – 10:45 am Course 2.1 – Cinematography
- 10:45 – 11:00 am Break
- 11:00 – 12:15 pm Course 2.2 – Filming
- 12:30 - 1:30 pm Lunch
- 1:45 – 3:15 Course 2.3 – Filming II
- 3:30 – 5:30 Matinee

Day 4 – Course 3 – Postproduction - FRIDAY, JUNE 28, 2024

- 8:45 – 9:15 am Opening Activity
- 9:15 – 10:45 am Course 3.1 – Editing
- 10:45 – 11:00 am Break
- 11:00 – 12:15 pm Course 3.2 – Editing II
- 12:30 - 1:30 pm Lunch
- 1:45 – 3:15 Foley and Soundtracks
- 3:30 – 5:00 Screenings and Closing

DORM INFORMATION

Students will be sharing a suite in the Sturgis dorm. Check the gender selection on the information page in order to be selected for the appropriate dorm location.

FINAL DAY DORM PICK-UP INFORMATION: Parents may check out students at the dorm between 4:00 and 5:00 pm on Friday afternoon, June 28, 2024. All students are required to be checked out by 5:00 pm from the Sturgis dorm.