



SPEC SIZES FOR ADVERTISING OPPORTUNITIES

ALUMNUS MAGAZINE

- ▶ **Full-page w/ bleed:**
9.25" W x 11.125" H
(1/8 bleed already included in above dimensions)
- ▶ **Full page, no bleed:**
7.75" W x 9.75" H
- ▶ **Half-page, horizontal:**
7.75" W x 4.75" H
- ▶ **Half-page, vertical:**
3.75" W x 9.75" H
- ▶ **Quarter-page:**
3.75" W x 4.75" H

WEBSITE

- ▶ **Home Page Hero Rotator:**
1170p x 560px
- ▶ **Home Page Lower Rotator:**
500px x 500px

SOCIAL MEDIA

- ▶ **Landscape:**
1920p x 1080px
- ▶ **Square:**
1000px x 1000px

MAROON INSIDER NEWSLETTER

- ▶ **Banner:**
600px x 100px

MOBILE APP

- ▶ **Banner upper rotator:**
1024p x 620px
- ▶ **App :**
1000px x 1000px